



NAYOKA SIMONE

MEDIA KIT

WWW.NAYOKASIMONE.COM

ABOUT NAYOKA SIMONE

An author and award-winning Interior Designer featured on FOX 5 DC, Iheart Radio, Pandora, The ElegantJournal, Medium, she has walked the red carpet for events such as Essences Magazine and has also been featured on the Billboards in Times Square for a 16-week campaign. Nayoka Simone strives to design unique interiors that will have a positive impact on her clients' lives. She possesses a desire to create and design interiors that exceed clients' expectations. With an eye for quality, a superior sense of style, and a client-centered approach to business, Nayoka Simone has proven herself as an innovative designer. She offers a balance of creativity, collaboration, and forward thinking. She is also a home organization and declutters advocate who believes that physical clutter is sometimes correlated with mental clutter. She's extremely passionate about helping individuals and organizations declutter both their physical space and mind to increase productivity.

Nayoka Simone found her love of designing homes in 2016, and that's when she embraced her entrepreneurial spirit, founding NyRai Interior Designs. Her goal is to assist both residential and commercial clients in creating timeless spaces. Whether classic or contemporary, across a vast range of styles, Nayoka Simone hosted events in collaboration with McCormick Paints on color theory and textures and hosted design workshops. She is steadily interested in working and teaching others how to live comfortably in their home.

In her previous role as CEO and Wedding Planner with her previous business Exquisite Weddings by Simone. Nayoka Simone partnered with many mid-scale organizations. Overseeing the complete design of the wedding, organizing and personalizing each wedding throughout the entire planning process. She also implemented the full design concept for the wedding and reception location. Weddings are unique to each client's vision for their dream wedding. Therefore, she ensured to personalize each wedding while maintaining the continuity of each client.

Nayoka Simone's ability to develop client relationships based on respect, trust, and confidence has been the key to her success as a designer. Skilled at creating beautiful designs under a variety of budgets, styles, timeframes, and requirements,

Nayoka Simone guides her clients through every phase of the design process. She remains committed to cultivating valued relationships and helping clients reach the best version of their overall vision. Nayoka Simone earned a Bachelor's Degree in Business Management. In her spare time, she enjoys spending time with her two daughters, shopping, and traveling worldwide for experiences and inspiration.

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NAYOKA SIMONE

SOCIAL MEDIA STATISTICS

18.7K+

 NAYOKASIMONE

 NOIRBYNYRAI

BRANDS

Noir

BY NYRAI

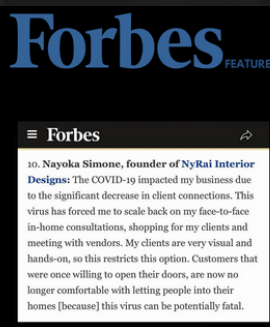
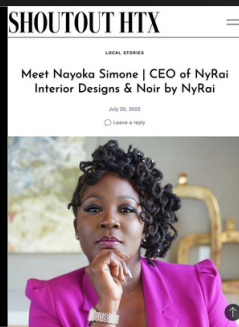
NyRai

INTERIOR DESIGNS

PRODUCT PLACEMENT



PRESS



ADDITIONAL PRESS: 



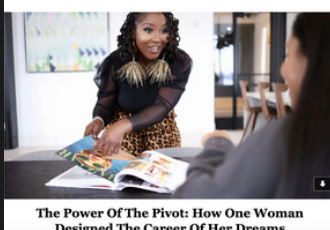




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ESSENCE



BUSINESS OF HOME



RIGHT ON TIME
"Common courtesy is key to ensure all communication is open and effective. I completely understand that things happen and sometimes people get held up; however, if someone is late for our meeting solely due to lack of time management, this is a red flag that they may be not connected to the project. Respect is also an extremely important factor. If the client doesn't respect me as the designer, there is no way that collaborating on a project together will work." —Nayoka Simone, NyRai Interior Designs, Upper Marlboro, Maryland

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